

Traffic Jam

AI SOLUTIONS TO FIGHT HUMAN TRAFFICKING

THE PROBLEM

Every day in the United States, there are **over 300,000 new ads selling sex online**. Behind these are victims of sex trafficking. Foster children and runaways are particularly vulnerable.

According to NCMEC, in 2020, 1 in 6 runaways were likely victims of child sex trafficking.



Traffickers capitalize on technology to exploit victims while evading law enforcement detection.

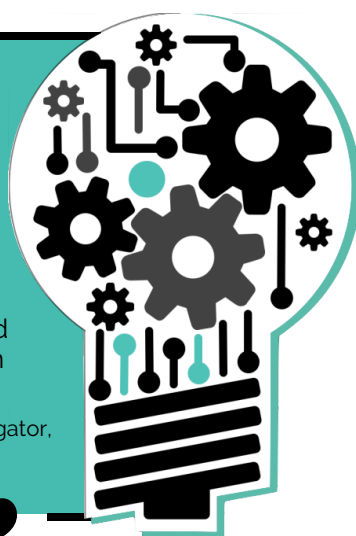
OUR MISSION

Our team at Marinus Analytics is dedicated to building out and deploying **Artificial Intelligence** tools to help identify and combat criminal activity in order to bring justice and maximize social impact.

Traffic Jam is a purpose-built information discovery tool utilizing advanced technology to detect and identify patterns in online data and assist public safety agencies in **disrupting systemic trafficking** and **safeguarding victims**.

“I've found it to be incredibly powerful and is where I look first when trying to find ads and victims... Traffic Jam was critical in locating all of the information needed for us to identify the victims. I can't speak highly enough about the platform's capabilities and how much we depend on it in our cases.

— Adam String, Sr. Criminal Investigator,
Denver District Attorney's Office
Human Trafficking Unit

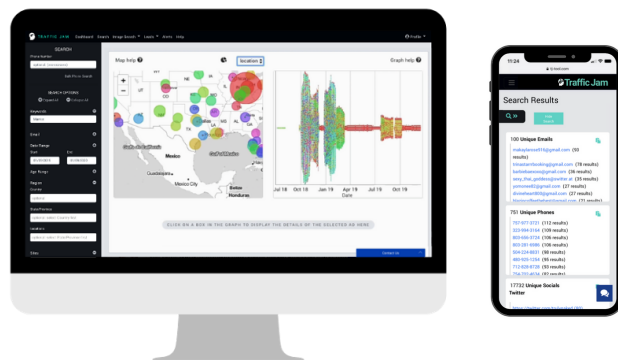


OUR SOLUTION

Traffic Jam is a suite of analytics tools developed to help save precious investigative time recovering vulnerable victims by quickly turning big data into actionable intelligence.

Since 2018, Traffic Jam was used to **identify an estimated 6,800 victims of sex trafficking**.

Traffic Jam's features were designed with victim-centered policing in mind. Locating and safeguarding victims are the highest priorities, as well as detecting criminal networks and systemic trafficking. Traffic Jam is purposely-built for the human trafficking investigator.



Traffic Jam combines real-time intelligent search capabilities, along with tools to proactively monitor for vulnerability indicators and organized crime networks. From the technology's inception in 2011, the tool continues to adapt to evolving online exploitation and provide innovations in digital policing.

OUR SUCCESSES

Traffic Jam was used as part of a nationwide sting resulting in an indictment of an organized crime ring in January 2019 on charges of operating Asian brothels in 12 U.S. cities and Toronto.

In February 2021, Marinus Analytics was named one of three global finalists for the **IBM Watson AI XPRIZE** to tackle global challenges with AI.



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